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7 VIOLET BLUE

8 UNITED STATES DISTRICT COURT  
9 NORTHERN DISTRICT OF CALIFORNIA  
10 SAN FRANCISCO DIVISION

11 VIOLET BLUE, an Individual,  
12 Plaintiff and counter-  
13 defendant,

14 v.

15 ADA MAE JOHNSON a/k/a ADA  
WOOFINDEN, an individual d/b/a  
16 VIOLET BLUE a/k/a VIOLET a/k/a  
VIOLET LUST; et al.,

17 Defendants and  
18 counterclaimants.

Case No. C 07-5370 SI

**DECLARATION OF JUSTIN JUUL IN  
SUPPORT OF PLAINTIFF BLUE'S  
MOTION FOR PRELIMINARY  
INJUNCTION**

Hon. Judge Illston  
Courtroom 11, 19th Floor  
450 Golden Gate Avenue  
San Francisco, CA 94102

**Hearing Date: May 9, 2008**  
**Hearing Time: 9:00 a.m.**

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28 Case No. C 07-5370 SI

DECLARATION OF JUSTIN JUUL ISO PLF BLUE'S MOT. FOR PRELIMINARY INJUNCTION

1 I, Justin Juul, declare as follows:

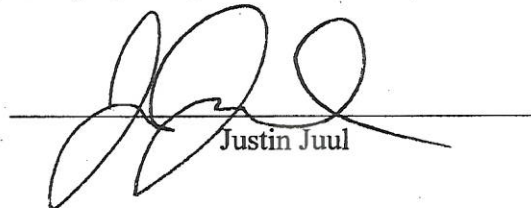
2 1. My name is Justin Juul and I am freelance journalist working in San Francisco,  
3 California. I am third party to this litigation. I have personal knowledge of the facts in this  
4 declaration unless otherwise stated, and could and would competently testify to them if called as  
5 a witness.

6 2. In October 2006, I was working as an intern at a local weekly newspaper that is  
7 published in print and on-line. At that time, I was looking for interesting stories to write and  
8 publish on my own.

9 3. At that time, I found a flyer for the Exotic Erotic Expo and Ball, which was taking  
10 place around late October. I thought the experience of attending the event might make for a good  
11 story, although nothing ever came of it. The flyer I saw noted that "Violet Blue" would be  
12 appearing at the event. I had recently become familiar with her work, and was looking forward to  
13 meeting her. Violet Blue was an established journalist working in San Francisco, and since I was  
14 in the first stages of becoming a journalist, I was excited about the opportunity to network with  
15 her.

16 4. On October 27, 2006, I sent an email to Violet Blue and signed off of the email by  
17 stating "see you tonight." Violet Blue responded by writing: "you'll see me tonight? did I forget  
18 something?" I wrote back that I expected I might see her at the Expo since her name was printed  
19 on the flyer, and I knew that she was involved with writing and reviewing erotica and  
20 pornography. Violet Blue then responded and clarified that I was mistaken. She explained that it  
21 was a porn performer who had actually been advertised on the flyer. Attached to this declaration  
22 as Exhibit A is a true and correct copy of the email chain in which these communications appear.

23 I declare under penalty of perjury under the laws of the State of California that the  
24 foregoing is true and correct. Executed this 24th day of April, 2008, at San Francisco, California.

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26   
27 Justin Juul  
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